

Canadian Solar Energy Market Is Growing Rapidly

Solar Canada (December 7–8, 2015) Promises New Business Opportunities For The Global Solar Industry

Ottawa, Canada and Chicago – December 2, 2015 – Canada's provincial governments and consumers are focusing more on renewable energy in an effort to lower greenhouse gases and utilize more renewable sources of energy. This has created a tremendous opportunity for the Canadian Solar Industries Association (CanSIA) members and global solar community to expand their market presence in Canada. Next week's [Solar Canada](#) trade show and conference scheduled to take place from December 7–8, 2015 at the Metro Toronto Convention Center promises a host of new business opportunities and industry leadership discussions on a variety of solar energy topics and trends.

"It is a time of transformation and rapid growth for the solar industry in Canada," said John Gorman, President and CEO of CanSIA. "During Solar Canada, industry experts and leaders will share insights and knowledge in the field of solar energy as CanSIA looks at regions across the country transitioning to 21st century electricity systems."

Solar Canada attendees will hear about the role of utility reform in the transformation of the electricity sector to the 21st century from keynote speaker, Lisa Frantzis, Senior Vice President, Strategy and Corporate Development at Advanced Energy Economy (AEE), a national business association whose mission is to transform policy to ensure a more secure, clean, and affordable energy system throughout the United States. Additional keynote speakers Parliamentary Assistant to the Minister of Energy, Bob Delaney MPP and Michael Lyle, Vice President Planning, Law and Aboriginal Relations, Independent Electricity System Operator (IESO) will speak to implications of climate change for the future of Ontario's electricity supply and demand. Mayor Trevor Birtch, the City of Woodstock & Oxford County Councillor, who put forward the motion to be the first municipal government in Ontario to commit to 100 percent renewable energy by 2050 will speak to how other communities across Canada can follow suit.

During Solar Canada, CanSIA will spotlight the Canadian energy conversation, highlighted by closer looks at what will be required to make the utility and industry technical transformation, as well as what market transformation will look like, and the various challenges and opportunities in provincial, national and international markets. The implications of solar as a mainstream resource also will be examined in a project-focused track.

For more information about Solar Canada visit www.solarcanadainitiative.ca.

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About Solar Canada

The [Solar Canada conference and exhibition](#) is Canada's largest solar energy trade show and conference organized by Hannover Fairs Canada, Inc., a subsidiary of Deutsche Messe AG, in partnership with the Canadian Solar Industries Association. Solar Canada 2016 is scheduled to be held from December 5-6, 2016 again at the Metro Toronto Convention Center in Toronto, Canada.

About CanSIA

The Canadian Solar Industries Association is a national trade association that represents the solar energy industry throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, clean-energy future. For more information visit www.cansia.ca.

About Hannover Fairs

Hannover Fairs develops events and manages marketing programs at Deutsche Messe events in Hannover, Germany and North America, as well as in such key emerging markets as China, India and Turkey. Working closely with its clients, Hannover Fairs helps them maintain their competitive position on and off the event floor. The company's programs reflect the global scope of Deutsche Messe's activities and include such world-renowned B-to-B trade fairs as CeBIT (information and communications technology), DOMOTEX (floor coverings), HANNOVER MESSE (industrial technology), and LIGNA HANNOVER (forestry and wood industries).